



# WLG MINUTE

from the IGA's Women Leaders in Gaming Initiative

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[APRIL 8, 2016](#)

**FILL US IN!** We want to publish promotions, accolades and accomplishments. Send us your news so we can recognize women in gaming here and throughout Iowa. Send news here: [morgan.molden@gmail.com](mailto:morgan.molden@gmail.com).

You have been designated by your employer to receive these pertinent updates as part of the IGA's Women Leaders in Gaming Initiative. We hope you enjoy this insight and engage in further dialogue with colleagues to enhance your career in this industry!

## IN THE NEWS

- Why Women Get Less Out Of Networking Than Men (And What To Do About It) ... [Fast Company](#)
- As Women Take Over a Male-Dominated Field, the Pay Drops ... [The New York Times](#)
- Three Ways Women Can Boost Their Chances Of Success In Business ... [Forbes](#)
- How to Be Promotable: Two Quick Tips from a Talent Development Expert ... [Be Leaderly](#)

## VOICES AROUND IOWA

Two valuable resources for women in business are The Business Record's Lift IOWA publication ([sign up here](#)) and the IWLC's e-newsletter ([sign up here](#)). We strongly encourage you to sign up to receive these outstanding email publications. Here's some news from around Iowa:

- EPIC: Campaign to Measurably Increase Female Leaders ... [Lift IOWA](#)
- Guest Opinion: 5 Ways to Curb Overthinking ... [Lift IOWA](#)
- Guest Opinion: 5 Business Lessons Learned from Children ... [Lift IOWA](#)
- Applications for the Latina Leadership Initiative of Greater Des Moines 2017 Class Are Now Available ... [Application](#)

## HAVE A LITTLE FUN

- How to Raise a Feminist Child ... [Mashable](#)
- Wonder Woman Reborn ... [The Guardian](#)



## SAVE THE DATE

**4/20 ASSOCIATION FOR WOMEN IN COMMUNICATIONS PANEL** The Greater Des Moines Professional Chapter of the Association for Women in Communications will host panel discussion on modern communication practices in a changing world. *11:30 a.m. at West Bank, 1601 22nd St. in West Des Moines* >> [More info](#)

**4/27 WOMEN LEADERS IN GAMING SUMMIT** We're back and ready to inform, network and entertain! This year's headline speaker is **Laurie Battaglia**, CEO of Aligned at Work. She'll present and facilitate two breakout sessions on the subject of women and power. She'll speak about changing the paradigm of power from "Power Over to Power To." Each of us has the "Power To ..." in careers and our lives. Also joining us will be **Virginia McDowell**, CEO of Global Gaming Women. She'll update us on GGW's refocused initiatives and strategic direction. Email [Ann Pulliam](#) to register. *Prairie Meadows in Des Moines.*

**5/4 LIFT IOWA LUNCHEON: SHARING THE SECOND SHIFT** It's time to have gender equity in the home — for males and females — and we hope to see everyone on May 4 as our community takes a big first step toward that goal. *10:30 a.m. - 1 p.m. at Hilton Garden Inn - West Des Moines* >> [More info](#)

**6/22 GOLF OUTING FOR WOMEN IN GAMING** The Women's Leaders in Gaming Initiative created this event for mentors and staff. The day will feature free golf pro advice & teaching clinics prior to tee-off; an 18-hole shotgun start; two-player team best shot; and appetizers and cocktails following. Cost per person is \$45; special hotel rate is \$79.95 plus tax. *Riverside Casino & Golf Resort.*